







BLDEA's Shri Sanganabasava Mahaswamiji College of Pharmacy

& Research Center, Vijayapur-586103

Department of Pharmacognosy

Organises a

Seminar on 'Empowering Ideas:
IPRs & the Spirit of World Intellectual Property Day'

Date - 19/04/2025

Resource Person
Dr.S M Biradar
Professor and HoD,
Pharm.D

Coordinators

Dr.B.S.Hunasagi Mr.Shivaraj S Kapase Convener Dr.E.N.Gaviraj Principal
Dr. C. Mallikarjuna Setty











Activity Name	Seminar
Date of Activity	19-4-2025
Mode of Conduct	Offline
Time	One Day
Level of Activity	Level 1 *
Participants	□ Students:
(offline)	☐ Faculty:
Description	Title: Seminar on 'Empowering Ideas: Intellectual Property Rights (IPRs and the Spirit of World Intellectual Property Day' Resource Person: Dr. SM Biradar, Professor and HoD, Pharm. D, BLDEAs Shri Sanganabasava Mahaswamiji College of Pharmacy and Research Centre, Vijayapura, Karnataka. Objectives: 1. To emphasize the importance of IPRs in protecting pharmaceutical innovations and ensuring market exclusivity. 2. To inspire students to embrace the spirit of World Intellectual Property Day by fostering creativity and innovation in their academic and professional pursuits. 3. To discuss the legal and regulatory frameworks governing IPRs in India and their implications for the pharmaceutical sector. Organized by: Department of Pharmacognosy in association with IIC of the Institution. Key points: The seminar "Empowering Ideas: IPRs and the Spirit of World Intellectual Property Day," conducted by Dr. S.M. Biradar, highlighted the critical role of Intellectual Property Rights (IPRs) in the pharmaceutical industry. It introduced key IPR types—patents, trademarks, copyrights, and trade secrets-and their importance in protecting innovations and incentivizing R&D. Dr. Biradar emphasized the Indian Patents Act, TRIPS agreement, and ethical considerations in balancing IP protection with affordable healthcare access. The session connected IPRs to World Intellectual Property Day, inspiring students to innovate and explore IP-related careers. Interactive discussions clarified patent processes and the impact of generics, fostering practical understanding.











Event Name

: Workshop on 'Seminar on 'Empowering Ideas: Intellectual Property Rights

(IPRs) and the Spirit of World Intellectual Property Day'

Event Date

: 19-4-.2025.

Convener

: Dr. Gaviraj.E.N

Address

: BLDEA's Shri Sanganabasava Mahaswamiji College of Pharmacy and

Research Centre, Vijaypura, Karnataka.

Resource Person

: Dr. SM Biradar, Professor and HoD, Pharm. D, BLDEAs Shri

Sanganabasava Mahaswamiji College of Pharmacy and

Research Centre, Vijayapura, Karnataka.

Department of Pharmacognosy at BLDEAs Shri Sanganabasava Mahaswamiji College of Pharmacy and Research Centre, Vijaypura, Karnataka organized in association with IIC of the Institution a one-day seminar on "Empowering Ideas: Intellectual Property Rights (IPRs) and the Spirit of World Intellectual Property Day" as part of IIC's celebration activities. The event was specifically designed for pharmacy students to enhance their understanding of Intellectual Property Rights (IPRs) and their critical role in the pharmaceutical industry. Dr. SM Biradar, a renowned expert in pharmaceutical sciences and intellectual property, delivered an insightful presentation that highlighted the importance of IPRs in fostering innovation, protecting inventions, and aligning with the global objectives of World Intellectual Property Day.

The seminar commenced with a welcome address by Dr. Gaviraj.E.N, Professor and HoD, who emphasized the relevance of IPR knowledge for aspiring pharmacists in a competitive global market. Dr. SM Biradar's presentation was structured to provide a comprehensive understanding of IPRs while aligning with the spirit of World Intellectual Property Day, which celebrates creativity and innovation. He defined IPRs as legal rights granted to creators for their intellectual creations, such as inventions, artistic works, and brand identities. Dr. Biradar explained that IPRs confer exclusive rights to utilize and commercialize these creations for a specific period. He highlighted the role of the World Trade Organization (WTO) and the Trade-Related Aspects of Intellectual Property Rights (TRIPS) agreement in standardizing IPR protection globally, particularly in pharmaceuticals. Dr. Biradar connected the seminar's theme, *Empowering Ideas*, to the spirit of World Intellectual Property Day, celebrated annually on April 26. He explained that the day, established by the World Intellectual Property Organization (WIPO), promotes the role of IP in fostering innovation and creativity.

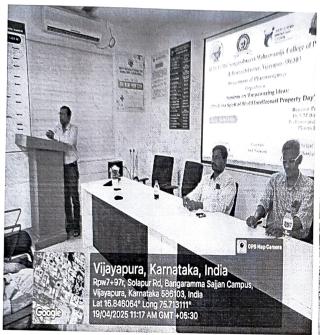


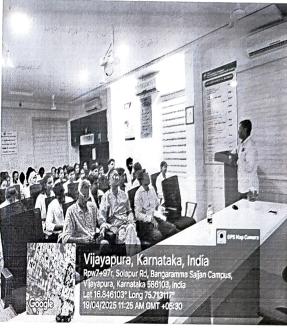


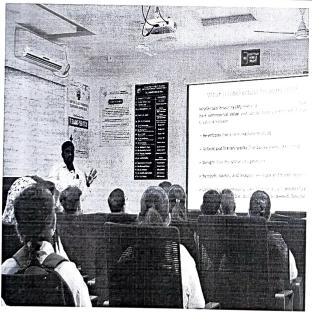














The attendees greatly valued the session, finding it both enlightening and aligned with their academic and entrepreneurial aspirations. Students praised Dr. Biradar's use of real-world examples and dynamic presentation style. They recommended organizing additional workshops focused on patent drafting and strategies for monetizing intellectual property.





INSTITUTION'S INNOVATION COUNCIL

The event was held at IQAC Hall and was attended by approximately 46 participants, including B. Pharm, M. Pharm, and Pharm. D students, along with faculty members. The convener of the programme, Dr. Gaviraj .EN, Professor and HoD introduced the resource person. Mr. Shivaraj S Kapse, Assistant Professor proposed the vote of thanks. Dr. BS Hunasagi, Associate Professor and Dr. CV Nagathan, Associate Professor looked after the arrangements.

YouTube link- https://youtu.be/TrIYGjNsm_0

Instagram link- https://www.instagram.com/p/DIszBfgJuCp/?igsh=Mm1qbXU2dXNhcDQ0

vener Principal











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ATTENDANCE

Event: Seminar on 'Empowering Ideas: IPRs and the Spirit of World Intellectual Property Day', organized by Department of Pharmacognosy

Date: 19-4-2025

Sl. No.	Name	Department/Class	Signature
1	Breeti. P. Halakatti	Dphayma-I	Prest
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42	Deepika M. J	M. Pharm [chemotro]	y Dr
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Formerly: BLDEA's College of Pharmacy, Bijapur (Vijayapura), since 1982 Accredited by NAAC with 'A++' Grade

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Ref. No. BLDENS BRE 25/A 2025

Date: 19 04 2025

To,
Dr. S M Biradar
Professor and HoD
Pharm. D
BLDEAs SSM College of Pharmacy and Research Center,
VIJAYAPURA

Dear Dr. S M Biradar,

On behalf of the faculty, staff and students of BLDEA's SSM College of Pharmacy and Research Center, Vijayapura, I would like to express our sincere gratitude for accepting our invitation and delivering an enlightening session on the occasion of seminar on "Empowering Ideas: IPRs and the Spirit of World Intellectual Property Day" on 16/04/2025.

Your extensive knowledge and expertise in the field of pharmaceutical IPRs were clearly evident throughout your presentation. Your ability to articulate complex concepts in a comprehensible manner greatly benefitted staff and students, providing them with valuable insights into the ever-evolving domain. Your passion for the subject matter was evident, and it resonated well with the audience.

Once again, I extend my sincerest gratitude for your time, effort, and expertise in making the session resounding success.

Wishing you continued success in all your endeavors.

Principal,
BLDEA's, S.S.M. College of
Pharmacy & Research Contre
VIJAYAPUR-586103